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**HART/LUNSFORD PICTURES FOCUSES  
ON DEBUT FEATURE FILM HOW YOU LOOK TO ME  
STARRING VETERAN TALENT FRANK LANGELLA AND LAURA ALLEN**

*Newly Formed Independent Production Company  
Sets Mandate To Produce A Minimum Of One To Two Feature Films Per Year*

LOS ANGELES/Louisville, KY – March 1, 2005 - Newly formed independent film production company **Hart/Lunsford Pictures** has announced completion of its debut feature film, *How You Look To Me*, as well as plans on upcoming projects, according to writer and producer **Bruce Marshall Romans**. The film, which is already garnering interest from top independent distributors, boasts a talented cast including **Frank Langella** and **Laura Allen**, as well as some fresh new up-and-comers.

Langella, who has long been revered for his versatile talent as a star of film, television, and stage, tops the cast of *How You Look To Me*, portraying a well respected English professor who helps guide three young men to come to terms with themselves and the world. The two-time Tony Award winning actor made a name for himself in films when he starred in such classics as *Dracula* and in numerous other high-profile feature films including *Dave* with Kevin Klein and Sigourney Weaver, *Bad Company* with Ellen Barkin and Lawrence Fishburne, and *Cutthroat Island* with Geena Davis. Currently, Langella can be seen on HBO's *Unscripted*.

*How You Look To Me* also stars Laura Allen of daytime television's *All My Children* fame, USA Network's mini-series, *4400*, and Spike Lee's San Francisco-based drama, *S.F.C.*, who began her big screen career in *Mona Lisa Smile* opposite Julia Roberts, Kirsten Dunst, and Julia Stiles.

Marking his feature film directorial debut is **J. Miller Tobin**. Previously, Tobin worked as a First AD on a long list of films including the 2000 film *Chinese Coffee* starring Al Pacino. On the television front, Tobin has directed numerous high-profile shows including *Numbers* and *C.S.I. Crime Scene Investigation* for CBS, as well as *OZ* for HBO. A Hart/Lunsford Production, *How You Look To Me* was also produced by **Joshua Liveright** and **Jeremy Gold**, who worked on the film prior to his current position as SVP Comedy for Fox Broadcasting Company.

Liveright facilitated the deals with Langella and Allen on behalf of Hart/Lunsford Pictures. Langella is represented by Bill Veloric, of Peter Strain & Associates, Inc. Michael Baum of Handprint Entertainment manages Allen. Her agent is Larry Taube of The Gersh Agency. Romans and Gold negotiated the deal with the director.

In this semi-autobiographical film, Romans drew on his personal experience to create a coming-of-age story about three young men played by Romans (Stonebrook), David S. Jung and Kevin Butler who, through their relationships with women and their love for literature, search to find meaning in life. Set in the little-known progressive cultural underground of art, literature and horse racing in Louisville, KY, this thought-provoking narrative breaks Southern stereotypes and offers the audience a wide range of colorful characters and unique locations.

“We are thrilled to have completed our first feature film under the Hart/Lunsford production banner,” said Romans. “This is truly a success story of a small independent film with a self-discovery theme coming to fruition, without the artistic integrity being compromised.”

Romans also served as the conduit that formed Hart/Lunsford Pictures, a fully-financed Louisville, KY based production company with satellite offices in Los Angeles, with plans to produce a minimum one to two feature films per year. The proactive production company, backed by Louisville entrepreneurs **Ed Hart** and **Bruce Lunsford**, does not rely on pre-sales to begin a project and will focus on moderately budgeted, character-driven projects that have strong value in all mediums, while establishing itself as an alternative venue to a traditional Hollywood production company. The company is gearing up for production on its next film, which will be announced shortly and is in development on numerous others.

For further information on Hart/Lunsford Pictures or *How You Look To Me*, or to schedule an interview, obtain bios, photos or clips, please contact Crys Spelman, 310-600-7994 or [crys@clspublicity.com](mailto:crys@clspublicity.com).

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