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**HART/LUNSFORD PICTURES' "BART GOT A ROOM" TO PREMIERE IN
LOUISVILLE AT FLYOVER FILM FESTIVAL**

Louisville, June 4, 2009 – On Friday, June 12, at 7:00 p.m., the Hart/Lunsford Pictures comedy "Bart Got a Room" will be screened for the first time in Louisville. It will open the first annual Flyover Film Festival, an intriguing line-up of independent feature films, documentaries, and shorts, organized by the Louisville Film Society and taking place June 12-14 at the Kentucky Center for the Performing Arts. The intent in this inaugural year of the Flyover Film Festival is to showcase Kentucky talent both in front of and behind the camera.

"Bart," produced by Plum Pictures, in association with Hart/Lunsford Pictures, stars William H. Macy, Cheryl Hines, Alia Shawkat, and newcomer Steven Kaplan, and marks the directorial debut of Brian Hecker, who also wrote the semi-autobiographical screenplay. Shot in the writer/director's hometown of Hollywood, Florida and its environs, "Bart" is a poignant and hilarious coming-of-age story set in a retirement community and has garnered rave reviews. It debuted at New York's Tribeca Film Festival last April, won last summer's Jury Award at Chicago's Gen Art Film Festival, and was named best feature film at last November's Asheville Film Festival. It debuted on screens in New York, Miami, and Los Angeles this past April, but this is its first screening in Louisville.

Reviewers have termed the movie "gut-bustingly funny," "tightly scripted, strongly acted, confidently directed, and impressively designed," and "likable and wryly observant." Along with the film's "sweet, dizzy finale," they have praised the actors' performances as "dynamite across the board."

Ed Hart, managing member of Hart/Lunsford Pictures, praised the Louisville Film Society for organizing this event. "We are delighted that the Film Society approached us about screening one of our movies and are happy to have the opportunity to bring 'Bart Got a Room' before a Louisville audience," said Mr. Hart, who attended the film's opening in Manhattan earlier this spring. He continued, "I hope the folks in Louisville will like the movie as much as the New Yorkers did. It's a real treat to feel the audience connect with this movie and respond to it with such obvious enjoyment." Added Hart, "We continue to work with our producing partners, Plum Pictures of New York City, to bring more films to the screen. We've made seven movies with Plum over the past few years and it's been a very productive and creative relationship." Mr. Hart will be in attendance at next week's screening at the Kentucky Center and available for a question-and-answer session after the show.

This is the second Hart/Lunsford Pictures film to screen in Louisville. Last April, the company hosted the Louisville premiere of another of the films it has produced with Plum Pictures, "Diminished Capacity," at the Kentucky Center, donating the proceeds of the event to the Alzheimer's Association (Greater Kentucky and Southern Indiana Chapter). That film stars Alan Alda, Matthew Broderick, and Virginia Masden and is now available at Blockbuster.

Note: Flyover Film Festival passes are available for \$80.00 for non-members (\$40.00 with a valid Louisville Film Society membership). Tickets to the individual films are \$10.00 and can be purchased at the Kentucky Center box office at 501 West Main Street. They can also be purchased by phone at 502/584-7777 or 800/775-7777 or online at www.kentuckycenter.org.

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