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PHOTO EDITOR: .jpg pictures attached

## Hart-Lunsford Pictures Goes to Tribeca

(LOUISVILLE, Ky.) -- Bluegrass-based Hart-Lunsford Pictures is pleased to announce that two of its films, "Bart Got a Room," starring William H. Macy, Cheryl Hines and Steven Kaplan, and "Trucker," starring Michelle Monaghan and Nathan Fillion, have been accepted to the prestigious Tribeca Film Festival in New York City. The festival, hosted by its co-founder, Robert De Niro, is celebrating its seventh anniversary.

"We've made seven feature films with our New York partners, Plum Pictures, and three have been chosen for Tribeca," said Ed Hart, managing member of Hart-Lunsford Pictures. (Besides this year's two films, "Watching the Detectives," starring Lucy Liu and Cillian Murphy, premiered there in 2007). "The other four films went to the Sundance Film Festival. That's a pretty good track record for a Kentucky-based production company.

"The fact that Tribeca actually receives more submissions than Sundance, yet still selects just 120 films, makes it even more special that *two* of our movies were accepted," Hart went on to say. (This year, 4,835 films were submitted to Tribeca and 3,624 to Sundance.)



"Trucker" movie poster with Michelle Monaghan



William H. Macy and Steven Kaplan in "Bart Got a Room"

Of the seven films produced by Plum Pictures in association with Hart-Lunsford Pictures ("Grace is Gone," "Dedication," "Watching the Detectives," "Birds of America," "Diminished Capacity," "Trucker," and "Bart Got a Room"), all have been accepted either at Tribeca or Sundance, and all five screened previously at either festival have been sold. In keeping with that tradition, Plum Pictures and Hart-Lunsford Pictures are seeking a buyer for "Bart" and "Trucker" at this year's Tribeca festival.

Hart-Lunsford and Plum also are considering two new films, an animated feature that appeals both to children and adults, and a topical drama about media manipulation.

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### **About Hart-Lunsford Pictures**

Hart-Lunsford Pictures is a fully financed production company based in Louisville, Ky., which has partnered with Plum Pictures of New York City to produce seven feature films, with two more now in development. Established in 2004, the company is financed by Louisville entrepreneurs Ed Hart and Bruce Lunsford, both of whom have extensive backgrounds in the entertainment industry (Mr. Hart in the

theme park business and Mr. Lunsford in thoroughbred racing) and both of whom are among Louisville's foremost businesspersons. Visit [www.hlpictures.com](http://www.hlpictures.com)

**About Plum Pictures**

Plum Pictures was founded in 2003 by Galt Niederhoffer, Celine Rattray and Daniela Taplin Lundberg to produce intelligent and heartfelt feature films. Based in downtown Manhattan, the company produces two to three films a year, with a focus on both studio and independent films. The company also finances up to two films a year. Visit [www.plumpic.com](http://www.plumpic.com)